

Philip Morris USA

NOT Used

Watch List

### Next Two Weeks

#### Shipments

- ~~Allocation Shift: (Thanksgiving)~~
- ~~Direct Account Inventory Depletion~~
- ~~LIFO orders (November)~~ payback
- ~~Arizona pre-40¢ tax increase (12/1/94)~~

#### Pricing

- ~~99¢ Pricing and Price Gaps~~
- Marlboro Flex Funds

#### New Brands

- Dave's: Denver Test Market
- ~~Harley Davidson Performance~~
- Dave's: Seattle Start up
- Players Navy Cut: Feedback

Continuity  
• ~~M&S Redington~~ Results

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